



## **Leadership Jackson Alumni Association Sponsorship Opportunities**

As its class project, the 2021-2022 Class of Leadership Jackson County has created the Leadership Jackson County Alumni Association. The purpose of the Leadership Jackson Alumni Association (LJAA) is to impact the local community by addressing issues affecting Jackson County and the greater Northeast Georgia area. LJAA will strive to do the following:

- 1) Help graduates of Leadership Jackson County stay engaged with the Chamber.
- 2) Provide opportunities for larger service projects that could not be completed within a single Leadership Jackson class.
- 3) Assist Leadership Jackson graduates through networking opportunities and staying in tune with the opinions and needs of the community.
- 4) Support current and future Leadership Jackson County and Junior Leadership Jackson County classes in the ongoing development of leaders for Jackson County.

LJAA will be a Jackson County Chamber program facilitated by a board of directors who are graduates of the Leadership Jackson County program. Funding is needed to help launch the LJAA and its first year of programming. There are several corporate sponsorship opportunities that will be recognized January 2022 - May 2023.

LJAA Title Sponsor





## LJAA Sponsorship Contract

My organization is interested in the sponsoring the following:

**LJAA Title Sponsor - \$5,000** 



\_\_\_\_\_ **LJAA Kick-Off Event Presenting Sponsor – SOLD** Northeast Georgia Health System

- \_\_\_\_\_ *Platinum - \$1,000*
- \_\_\_\_\_ *Gold - \$500*
- \_\_\_\_\_ *Silver - \$300*
- \_\_\_\_\_ *Bronze - \$150*

\_\_\_\_\_ **LJAA Leadership Program Presenting Sponsor - \$2,500**

- \_\_\_\_\_ *Platinum - \$1,000*
- \_\_\_\_\_ *Gold - \$500*
- \_\_\_\_\_ *Silver - \$300*
- \_\_\_\_\_ *Bronze - \$150*

\_\_\_\_\_ **LJAA Service Learning Presenting Sponsor - \$2,500**

- \_\_\_\_\_ *Platinum - \$1,000*
- \_\_\_\_\_ *Gold - \$500*
- \_\_\_\_\_ *Silver - \$300*
- \_\_\_\_\_ *Bronze - \$150*

**Sponsorship Total: \$** \_\_\_\_\_

<b>Organization Name</b>	
<b>Contact Name</b>	
<b>Contact Email</b>	
<b>Contact Phone</b>	
<b>Organization Address</b>	

Payment Method:

- \_\_\_\_\_ Check made payable to Jackson County Chamber of Commerce
- \_\_\_\_\_ Send invoice
- \_\_\_\_\_ Call for credit card information

Please complete and return to Mindy Mosser at [mmosser@jacksoncountyga.com](mailto:mmosser@jacksoncountyga.com) or mail to Jackson County Chamber, 270 Athens Street, Jefferson, Ga. 30549



## **LJAA Kickoff Event Presenting Sponsor - SOLD** Northeast Georgia Health System

The Kickoff Event for the LJAA will be held in the spring of 2022. It will be a networking cocktail reception that will provide attendees with more information about LJAA and provide opportunities to get involved.

- Opportunity to provide official event welcome
- Advertisement in event program
- Presenting Sponsor recognition in Jackson County Chamber's *Newsday Tuesday* e-newsletter & LJAA e-newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure in social media posts on the Jackson County Chamber & LJAA social media outlets
- Logo exposure on Chamber's website
- Logo exposure on event signage
- 6 complimentary tickets to event

**Platinum - \$1,000** – Logo exposure in the Jackson County Chamber's *Newsday Tuesday* e-newsletter, Logo exposure in flyers and broadcast emails, Logo exposure on Chamber's website, Logo exposure on event signage, 4 complimentary tickets to event

**Gold - \$500** – Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, name exposure in flyers and broadcast emails, Name exposure on Chamber's website, Name exposure on event signage, 2 complimentary tickets to event

**Silver - \$300** – Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, Name exposure on flyers and broadcast emails, Name exposure on event signage

**Bronze - \$150** – Name exposure on event signage

## **LJAA Leadership Program Presenting Sponsor - \$2,500**

During 2022, LJAA will offer two programs exploring why leadership is more than a position or job title – it's about creating positive transformations in organizations.

- Opportunity to provide official event welcome
- Advertisement in event program
- Presenting Sponsor recognition in Jackson County Chamber's *Newsday Tuesday* e-newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure in social media posts on the Jackson County Chamber & LJAA social media outlets
- Logo exposure on Chamber's website
- Logo exposure on event signage
- 6 complimentary tickets to programs

**Platinum - \$1,000** - Logo exposure in the Jackson County Chamber's *Newsday Tuesday* e-newsletter, Logo exposure in flyers and broadcast emails, Logo exposure on Chamber's website, Logo exposure on event signage

**Gold - \$500** - Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, name exposure in flyers and broadcast emails, Name exposure on Chamber's website, Name exposure on event signage, 2 complimentary tickets to programs

**Silver - \$300** - Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, Name exposure on flyers and broadcast emails, Name exposure on event signage

**Bronze - \$150** - Name exposure on event signage

### **LJAA Service Learning Presenting Sponsor- \$2,500**

During 2022, LJAA will solicit ideas for several service-learning projects that address community needs and build meaningful and sustainable community partnerships.

- Opportunity to provide official event welcome
- Presenting Sponsor recognition in Jackson County Chamber's *Newsday Tuesday* e-newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure in social media posts on the Jackson County Chamber & LJAA social media outlets
- Logo exposure on Chamber's website
- Logo exposure on event signage

**Platinum - \$1,000** - Logo exposure in the Jackson County Chamber's *Newsday Tuesday* e-newsletter, Logo exposure in flyers and broadcast emails, Logo exposure on Chamber's website, Logo exposure on event signage

**Gold - \$500** - Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, name exposure in flyers and broadcast emails, Name exposure on Chamber's website, Name exposure on event signage

**Silver - \$300** Name exposure in Jackson County Chamber's *Newsday Tuesday* e-newsletter, Name exposure on flyers and broadcast emails, Name exposure on event signage

**Bronze - \$150** Name exposure on event signage